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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/532,470

04/22/2005

Maarten Peter Bodlaender

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PHILIPS INTELLECTUAL PROPERTY & STANDARDS

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BRIARCLIFF MANOR, NY 10510

EXAMINER

PARK, JEONG S

ART UNIT

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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	<b>Application No.</b> 10/532,470	<b>Applicant(s)</b> BODLAENDER, MAARTEN PETER	
	<b>Examiner</b> JEONG S. PARK	<b>Art Unit</b> 2454	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 26 June 2009.
- 2a) ☐ This action is **FINAL**.                      2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-15 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-15 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |  |   |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)          | 4) <input type="checkbox"/> Interview Summary (PTO-413)           |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____                                      |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)          | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____  | 6) <input type="checkbox"/> Other: _____                          |

## **DETAILED ACTION**

### ***Continued Examination Under 37 CFR 1.114***

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 6/26/2009 has been entered.

### ***Response to Arguments***

2. Applicant's arguments with respect to claims 1-15 have been considered but are moot in view of the new ground(s) of rejection.

### ***Claim Rejections - 35 USC § 112***

3. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

4. Claims 1-15 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 1 recites the limitation "said first item" in line 4. There is insufficient antecedent basis for this limitation in the claim.

Claim 1 recites the limitation "said at least one second item" in line 13. There is insufficient antecedent basis for this limitation in the claim.

The examiner recommends to consistently use same terminology "first or second

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media content item” in the following claims 2-15.

***Claim Rejections - 35 USC § 103***

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

6. Claims 1-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Iwamoto et al. (hereinafter Iwamoto)(U.S. Patent No. 7,190,415 B2) in view of Ehrlich et al. (hereinafter Ehrlich)(U.S. Patent No. 6,546,427 B1), and further in view of Matz (U.S. Pub. No. 2004/0261096).

Regarding claims 1 and 13-15, Iwamoto teaches as follows:

an apparatus for outputting a media content item (a digital broadcasting receiver for changing a current channel from one channel to another channel when a commercial message is broadcast on the one channel on which a program is being watched, see, e.g., abstract), the apparatus comprising:

a receiver (digital broadcasting receiver 1 in figure1) arranged to receive a first media content item (interpreted as current channel)(see, e.g., col. 2, lines 6-17 and figure 1);

output means (display 10 and audio output processing section 16 in figure) arranged to output said first item to a user (see, e.g., col. 7, lines 37-67 and figure 1);

selection means (switch section 5 and microphone 6 have a function as an operation section for changing the current channel, see, e.g., col.7, lines 46-53 and

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figure 1) for user-operably inputting a command to replace said first item at a particular moment of outputting said first item (user can choose whether to change the channel automatically in accordance with a condition such as the program contents or under the instruction of the user, see, e.g., col. 15, lines 30-41 and figure 15);

search means arranged to search for at least one second media content item, wherein a duration of said at least one second item is substantially equal to said period of time (second digital broadcasting receiver 2, 30 in figure 10, always searches digital broadcast so as to pick up a digital broadcast on which a commercial message is not being broadcast, see, e.g., col. 13, lines 6-15); and

time-estimating means arranged to estimate, upon inputting said command, a period of time (interpreted as predetermined time) necessary for outputting a remaining part of said first item (a predetermined time for which a commercial message in the current channel is expected to broadcast, see, e.g., col. 8, lines 46-64).

Iwamoto does not explicitly teach the substituting second item is substantially equal to the period of time.

Ehrlich teaches as follows:

the ISP transparently switches the network content at predetermined intervals and substitute alternative content for the selected content during the predetermined interval for delivery of the alternative content to the end user (see, e.g., abstract); and

the radio station notifies the IRSP as a signal of the time and duration of a pause to go to a commercial in the transmitted content (see, e.g., col. 4, lines 13-23 and step 10 in figure 2).

It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto to include specifying a time and duration of the commercial of current channel as taught by Ehrlich in order to efficiently skip the unwanted content of program and substituting with no commercial broadcasting only for the specified commercial break time.

Iwamoto in view of Ehrlich do not explicitly teach of timing means to determine time duration of outputting of first media content item.

Matz teaches as follows:

a user receives a substitute content (equivalent to applicant's second media content item) in place of the blocked content on the current media content (equivalent to applicant's first content item)(the block module to block media content received from the server device that is not desired by the user and present substitute content in place of the blocked content, see, e.g., page 14, paragraph [0145]); and

the preferred substitute content that is identified is selected to correspond with the time duration of the content that is blocked (see, e.g., page 16, paragraph [0165]).

Therefore, Matz teaches the timing means to determine the time duration of the first media content item and the second media content item.

It would have been obvious for one of ordinary skill in the art at the time of the invention to combine Matz with Iwamoto in view of Ehrlich to include substituting a blocked content until the blocked content terminates as taught by Matz in order to automatically skip the blocked content by playing substituting content.

Regarding claim 2, Iwamoto teaches that a predetermined time for which a commercial message in the current channel is expected to broadcast (see, e.g., col. 8, lines 46-64).

Ehrlich teaches that the radio station notifies the IRSP as a signal of the time and duration of a pause to go to a commercial in the transmitted content (see, e.g., col. 4, lines 13-23 and step 10 in figure 2).

It would be obvious to subtract the time spent for the second media content item searching from the received expected commercial time of the first media content item in order for the accurate time estimating.

Regarding claim 3, Iwamoto teaches as follows:

the output means (display 10 and audio output processing section 16 in fig, see, e.g., col. 7, lines 37-67 and figure 1) are arranged to adjust the output of said second item to said period of time (watching time on channel B has reached the predetermined time, see, e.g., col. 8, lines 35-45).

Regarding claim 4, Iwamoto teaches a various warning method such as a warning sound, displaying warning characters or graphic, and so on (see, e.g., col. 10, lines 3-28). Therefore, it would be obvious to fade out the display of the second media content item in order to warn the user to return to the first media content item.

Regarding claim 5, Iwamoto teaches as follows:

said time estimating means are arranged to determine a duration of said first item (predetermined time, see, e.g., col. 8, lines 46-64) by identifying said first item in a

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database storing data pertaining to a duration of a plurality of media content items (the program of channel A is stored in the memory, see, e.g., col. 8, lines 24-34).

Regarding claim 6, Iwamoto teaches as follows:

said receiver is arranged to receive broadcast media content items (a digital broadcasting receiver for changing a current channel from one channel to another channel when a commercial message is broadcast on the one channel on which a program is being watched, see, e.g., abstract).

Iwamoto does not teach the monitoring means.

Ehrlich teaches as follows:

a switch (25 in figure 3) includes a circuitry for detecting a signal or message from the IRSP notifying the client application for a forthcoming commercial or the end of a commercial or the duration of forthcoming commercial (see, see, e.g., col. 4, lines 57-60).

It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto in view Matz to include a monitoring of forthcoming commercial with a duration as taught by Ehrlich in order to efficiently skip the unwanted content of program and substituting with no commercial broadcasting only for the specified commercial break time.

Regarding claim 7, Iwamoto teaches as follows:

said search means are arranged to search for said at least one second media content item in a database storing a plurality of media content items (second digital broadcasting receiver 2, 30 in figure 10, always searches digital broadcast so as to pick



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up a digital broadcast on which a commercial message is not being broadcast, see, e.g., col. 13, lines 6-15).

Therefore, it would be obvious to search the non-commercial broadcasting from a database storing a plurality of broadcasting program or the broadcasting information.

Regarding claim 8, Iwamoto teaches as follows:

said search means are arranged to establish for the first item being outputted a substitution list having at least one element indicating a particular second media content item to be used for replacing said first item at a particular moment of outputting said first item (the digital broadcasting receiver 2 select a broadcasting station broadcasting contents belonging to the same category, see, e.g., col. 13, lines 35-54). Therefore the digital broadcasting receiver 2 inherently provides more than one broadcasting station belonging to the same category.

Regarding claim 9, Iwamoto teaches as follows:

wherein said search means are further arranged to select one of the second media items having the duration which is substantially equal to said period of time, based on user preferences (based on user's preference in response to the broadcast contents, it is determined which channel is the original channel or the another channel is watched continuously, see, e.g., col. 3, lines 51-59).

Regarding claim 10, Iwamoto teaches as follows:

wherein said search means are arranged to indicate a user's dislike of said first item in user's preferences (the user can change the current channel in accordance with the user's intention, see, e.g., col. 3, lines 7-16).

Regarding claims 11 and 12, Iwamoto teaches all the limitations of claim used in a digital broadcasting system.

Ehrlich teaches that a streaming multimedia communications system and method operation which enables an ISP to substitute alternate program content to an end user within an existing Internet Radio Service provider (ISRP) program (see, e.g., col. 1, lines 61-65).

It would have been obvious for one of ordinary skill in the art at the time of the invention to modify Iwamoto in view of Matz to include radio broadcast content as taught by Ehrlich in order to broaden the application in various broadcast content.

### ***Conclusion***

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JEONG S. PARK whose telephone number is (571)270-1597. The examiner can normally be reached on Monday through Friday 7:00 - 3:30 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nathan Flynn can be reached on 571-272-1915. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/J. S. P./  
Examiner, Art Unit 2454

July 29, 2009

/Nathan J. Flynn/  
Supervisory Patent Examiner, Art Unit 2454